

Happy winter together



Come on in!

Join us for a virtual tour of
our JUFA Hotels:
jufahotels.com/en/#virtualtour

**Winter season offers
2023/24**

2 Which winter type are you?

Top tips for
every taste

12 Off-slope activities

Of ski touring and
snowshoeing

14 Ski for free

Complimentary skiing
for beginners and
laid-back skiers



SEIZE THE COLD DAY

Here we go again: the cold season is back. And yet, at JUFA Hotels, we won't let the thought of winter blues cross your mind!

Linger in bed a little longer, savor a leisurely brunch, and simply take life at a more relaxed pace. Wander through snow-covered landscapes or stroll through picturesque Christmas markets. Be one of the first to leave your tracks on freshly groomed slopes or dip your toes in warm thermal waters. As the snow quells the usual daily hustle and the soft winter sun warms the tip of your nose, you'll find yourself unwinding, sporting a contented smile from ear to ear, and basking in pure bliss from head to toe.

With 60+ JUFA Hotels spread across Austria, Germany, Switzerland, Hungary, and Liechtenstein, you'll find your cozy haven to return to after each day's adventures. There's ample space to feel comfortable, frolic, and simply be yourself – from generously sized family rooms and expansive indoor play areas for children to inviting cafés and restaurants. Start your winter getaway today!



My type of tip

Do you find yourself daydreaming about the first snowfall and those perfectly groomed slopes in the summer heat? Or you might be holing up for the winter as the cold days roll in. Perhaps you can taste the fragrant punch at the Christmas market the first time you hear “Last Christmas”? No matter how you envision your winter getaway, the upcoming pages will provide plenty of tips and inspiration to make it an unforgettable one.



The early bird on the slopes

Want to get up early to carve down perfectly groomed slopes ahead of the crowd? Do you wish your hotel room was right by the slopes? If that's your plan, our JUFA Hotels nestled right by the slopes or the valley station are the ultimate fit for you (page 4).

The laid-back skier

Do you value shorter lines at the lifts and easy-to-navigate slopes more than the fancy names of big ski resorts? Find what you are looking for on page 8. If you are a rookie or if there's an emerging ski enthusiast in your family, take a look at “Ski for Free” on page 14 or explore our family ski resorts on page 8.



The outdoorsy athlete

Winter is when you truly thrive. There's nothing quite like charting your own course up the slopes on touring skis or snowshoes. Or maybe you prefer to make your rounds on a cross-country trail? Either way, let's hit the mountain! (page 12)

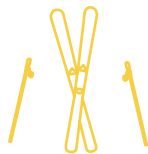
The party and event enthusiast

Dance the night away at a ski season opening event (page 5), experience traditions and customs up close and personal at enchanting Christmas markets (page 6), or gather the entire family for a stress-free Christmas holiday (page 7)! You like a good party, and so do we!

The winter grump

If the city winters seem too drab, skiing feels overly strenuous, and you'd rather stay indoors, we have an alternative winter experience in store for you. Discover your own wintertime joy on page 16, whether it involves ice skating, tobogganing, yoga, or even a charming horse-drawn sleigh ride.





ALWAYS A SKI LENGTH AHEAD

Picture yourself waking up, glancing out from your bed, and instantly assessing the slope conditions. Imagine being among the first to carve through fresh powder in the early morning. With our strategically positioned JUFA Hotels, you won't waste a minute on lengthy walks or searching for parking spots. Instead, your agenda is pure skiing enjoyment.

Whether you're right at the foot of the slopes or just a few steps away from the lift, you're in the prime starting position.

Need a breather?

Feeling hungry, a bit weary, or in need of a wardrobe change? Take a rejuvenating break in your room. Warm up those cold fingers and refuel for your next descent at the JUFA Hotels buffet or out on the sun-soaked terrace. Ski vacations couldn't possibly be more convenient!



JUFA Hotel Altaussee*** (Styria)

Grab your skis and hit the slopes! An exclusive ski trail conveniently links the JUFA Hotel to the Loser Sandling ski resort. For those seeking an adrenaline rush, the Salzkammergut Lake District's steepest slope, the Loser Alm Schuss, awaits.

JUFA Hotel Wipptal*** (Tyrol)

Ready for a break? You've come to the right place! Since our hotel is situated directly at the valley station of the Bergeralm ski area, snow-covered slopes and powder-filled days are right at your doorstep.

JUFA Hotel Annaberg***s (Lower Austria)

Perfectly suited for beginners, the family-friendly Annaberg ski resort awaits. Wet gloves or forgotten goggles? Not an issue – your room is just a stone's throw from the lift.

JUFA Hotel Savognin***s (Grisons)

Step right out of the hotel and onto the gondola in mere moments: no commute, no wait times. Experience gentle slopes for beginners and thrilling steep runs for seasoned winter sports enthusiasts.



The picturesque JUFA Hotel Malbun ****s family paradise right by the slopes

SLOPE FUN ON RIESNERALM

2 – 4 nights at JUFA Hotel
Donnersbachwald***



- Half board
- Day ski pass for the number of nights booked
- Slopes within walking distance

jufahotels.com/en/slopefun-riesneralm

2 nights in a double room from

€ 239,-
per person

Valid for 02.12.2023 – 31.03.2024

ROYAL WINTER MAGIC IN MALBUN

2 – 7 nights at JUFA Hotel Malbun****s

- Luxury board with à la carte dinner menu
- Welcome aperitif
- Day ski pass



jufahotels.com/en/wintermagic-malbun

2 nights in a double room from

CHF 421,-
per person

Valid for 16.12.2023 – 09.03.2024

Insider tip right by the slopes:

JUFA Hotel Nockberge/Hochrindl ***



Where winter never ends

Lounging on the terrace, enjoying coffee and cake, and gracefully skiing down the slopes in balmy weather. Welcome to spring skiing! It's a great choice for anyone who craves an extended skiing experience or who prefers to enjoy winter under sunny skies instead of layers of clothes. All JUFA Hotels listed below promise snow-covered thrills until Easter:

- JUFA Hotel Schladming*** (Styria)
- JUFA Hotel Altaussee*** (Styria)
- JUFA Hotel Planneralm*** (Styria)
- JUFA Alpenhotel Saalbach**** (Salzburg)
- JUFA Hotel Kaprun (Salzburg)
- JUFA Hotel Malbun***s (Liechtenstein)
- JUFA Hotel Savognin***s (Grisons)
- JUFA Hotel Wipptal*** (Tyrol)
- JUFA Hotel Montafon*** (Vorarlberg)

Ready to kick
off the season
in style?



Ski season opening event at Schladminger Planai (Styria)

On December 7 and 8, 2023, the Planai Stadium will turn into a spectacular concert arena, where thousands will come together to celebrate the start of the new ski season, right beside the JUFA Hotel Schladming***. planai.at

BERGFESTival Saalbach (Salzburg)

Experience the ultimate winter excitement at the Saalbach ski season opening event from December 8 to 10, 2023. Prepare for captivating performances by renowned bands and a range of thrilling winter activities centered around the JUFA Alpenhotel Saalbach****. berg-festival.com

Best of Lungau (Salzburg)

Mark your calendar for December 7 and 9, 2023, as the golf course grounds in St. Michael im Lungau come alive with top-notch pop performances and German-language hits. The JUFA Hotel Lungau*** offers prime proximity. events-lungau.at

Ski season opening event Silvretta-Montafon (Vorarlberg)

Kick off your ski season at the JUFA Hotel Montafon*** and immerse yourself in the cool vibes of live DJ sounds from December 8 to 10. The fantastic slopes of the Silvretta-Montafon ski area are second to none. silvretta-montafon.at

The anticipation is building, and the ski season has exhilarating rides down the slopes in store for you. And what's the best way to kick it off?

With a proper celebration, of course! Where? At the legendary ski season opening events near our JUFA Hotels, without a doubt.

Magical moments

Combine a dash of cinnamon aroma, blend it with twinkling lights, and top it all off with a generous helping of contemplation – and voilà, you have the enchanting pre-Christmas season, reaching its zenith at the captivating Christmas markets near our JUFA Hotels. Read on to discover our hand-picked recommendations, ranging from charming hidden gems to globally renowned classics.



1 "Aufsteirern" Christmas market at Grazer Schlossberg

(Styria)

From November 18 to December 23, the Schlossberg casemates above the rooftops of Graz turn into a picturesque Christmas village.

JUFA Hotel Graz City***

JUFA Hotel Graz-Süd***

2 Musical Advent at the Monastery

(Upper Austria)

On December 8, music and vocal ensembles will fill the inner courtyard of the monastery with captivating melodies.

JUFA Hotel Pyhrn-Priel***

Find more
charming Advent
markets here:

[jufahotels.com/en/
christmas-markets](https://jufahotels.com/en/christmas-markets)

3 Hellbrunn Advent Magic

(Salzburg)

Experience an Advent reminiscent of olden days on the exquisite grounds of Hellbrunn Palace, complete with a charming children's program. This popular event will take place from November 23 to December 24.

JUFA Hotel Salzburg City****

4 Christmas market at Spittelberg

(Vienna)

Amidst baroque architecture, the Christmas market, nestled within the narrow lanes of historic Spittelberg, runs from December 16 to 23.

JUFA Hotel Wien City****

5 Mariazell Advent

(Styria)

Golden lights, nativity scenes, and festive ornaments come together at Austria's largest and most traditional Christmas market, open from November 23 to December 23 against the stunning backdrop of the basilica.

JUFA Hotel Erlaufsee***

JUFA Hotel am Sigmundsberg***

6 Christmas market on the Petzen

(Carinthia)

At 1,700 meters, the aroma of roasted chestnuts and mulled wine fills the air during the Advent weekends (December 2, 8, 9, 16) – it doesn't get more magical than that.

JUFA Hotel Bleiburg/Pliberk***



PARTY ON, EVERYBODY!

Are you torn between going on a Christmas vacation and celebrating with the family? At JUFA Hotels, you can have it all! From grandma to third-degree uncle, everyone will feel right at home with us. And if you party into the wee hours of New Year's Day, there is no need for a designated driver. After indulging in exquisite gala menus accompanied by live music, your cozy room is just a few steps away.

No need for rushed last-minute gift shopping, hours spent in the kitchen, juggling excited children, and ending the day exhausted with a few carols by the Christmas tree. How about sipping deliciously hot punch after taking an enchanting torchlight hike, crafting lanterns amidst the joyful giggles of children, and sitting down to a beautifully set table where you can enjoy a great meal in a spirit of relaxation?

We firmly believe that **holidays are meant to be cozy!** That's why we have prepared Christmas and New Year's Eve packages for you, brimming with delightful activities for everybody. And one thing is certain: quality time spent together, which is always in short supply during the rest of the year, is the most precious gift of all!

MARIAZELL ADVENT PACKAGE

2 – 3 nights at 5 JUFA Hotels in Mariazellerland

- Half board
- Uphill and downhill ride in the 8-seater gondola lift "Bürgeralpe Express"
- Admission to Pirker's experience gingerbread factory and much more.

jufahotels.com/en/advent-package-mariazell



2 nights in a double room from **€ 196,-** per person

Valid for 23.11.2023 – 23.12.2023

ADVENT MAGIC IN THE CITY OF MOZART

2 nights at JUFA Hotel Salzburg-City****

- Breakfast buffet
- 1 ticket for Hellbrunn Christmas market
- 1 ticket for Hellbrunn Zoo

jufahotels.com/en/advent-salzburg



2 nights in a double room from **€ 132,-** per person

Valid for 18.11.2023 – 23.12.2023



Our holiday recommendations

Christmas and New Year's Eve

- Christmas brunch on December 25 at JUFA Hotel Savognin****s (Grisons)
- Christmas dinner on December 24 and holiday brunch on December 25 at JUFA Hotel Laterns-Klangholzhuss****s (Vorarlberg)
- Christmas gala dinner on December 24 at JUFA Hotel Wipptal*** (Tyrol)
- New Year's Eve party with live music and fireworks at JUFA Hotel Almtal*** (Upper Austria)
- Gala buffet and wax pouring at JUFA Hotel Altaussee*** (Styria)
- Gala buffet with live music and fireworks at JUFA Hotel Annaberg****s (Lower Austria)
- Gala buffet with midnight snack and New Year's Day brunch at JUFA Hotel Bad Aussee*** (Styria)
- New Year's Eve event with music and gala buffet at JUFA Hotel Bleiburg/Pliberk*** (Carinthia)
- New Year's Eve event with live music and midnight buffet at JUFA Hotel Erlaufsee*** (Styria)
- New Year's Eve event with gala buffet and midnight snack at JUFA Hotel Gitschtal – Landerlebens**** (Carinthia)
- New Year's Eve package with torchlight hike and midnight toast at JUFA Hotel Montafon*** (Vorarlberg)
- New Year's Eve package with torchlight hike and midnight toast at JUFA Hotel Murau*** (Styria)
- New Year's Eve event with live music and children's fireworks at JUFA Hotel Pyhrn-Priel*** (Upper Austria)
- New Year's Eve kitchen party at JUFA Hotel Savognin****s (Grisons)
- New Year's Eve event with live music at JUFA Hotel Schwarzwald****s (Baden-Württemberg)
- Silent New Year's Eve for Ayurveda guests with lantern hike and incense workshop at JUFA Hotel Stift Gurk**** (Carinthia)



EPIC SKIING FOR FAMILIES AND SKI AFICIONADOS

Tired of losing sight of the slopes amidst the bustling crowds and enduring long waits at the lifts? There's a better way!

On your vacation, you deserve a space where you can navigate freely while keeping an eye on your little ones. Our easy-to-navigate yet exceptional family ski areas are all about relaxed serenity. Here, no crowds will stand in the way of those tentative first runs, and recreational skiers can ski to their heart's content.

GOLM, MONTAFON

(Vorarlberg)

"All beginnings made easy" – this assurance comes true at the Golm skiing area, located close to **JUFA Hotel Montafon*****. With its comfy lifts and family-friendly slopes, learning to ski and making those first snowy strides is a breeze. Dive into the Golmi Forest, where mascot Golmi's tracks makes learning the art of skiing a fun experience. Meanwhile, seasoned skiers can test their endurance on the longest downhill stretch in the ski resort, a staggering 9.2-kilometer descent. Spanning from the Rätikonbahn mountain station to the Golmerbahn valley station, it encompasses an impressive altitude difference of 1,460 meters.

golm.at



SKI AREA LUNGO, LUNGAU

(Salzburg)

The JUFA Hotel Lungau is nestled within the heart of the Lungo ski region, granting access to four ski areas with a single ski pass. Perfect for your initial runs, the **Grosseck-Speiereck** ski area awaits, offering an ideal setting. With a swift ski bus ride from the JUFA Hotel to the valley station, the adventure commences. The Witch Forest will test your reflexes and balance, a preparation you'll appreciate when you tackle the Moon Landscape and the exhilarating Wave Run.

grosseck-speiereck.at

HOCHRINDL, NOCK MOUNTAINS

(Carinthia)

7 lifts and 13 kilometers of slopes make the Hochrindl ski resort a winter wonderland for families. The best part? The **JUFA Hotel Nockberge***** is located right on the slopes, making it the perfect starting point for a fantastic winter vacation. Even without skis, there's plenty of fun to be had. Whether it's tobogganing, snowshoeing, or cross-country skiing, you'll certainly love the serene and picturesque side of the Nock Mountains landscape.

hochrindl.at

KREISCHBERG, MURAU

(Styria)

The sun graces the blue sky, freshly fallen snow sparkles, and 42 kilometers of slopes extend an irresistible invitation: welcome to the magnificent splendor of Kreischberg Mountain in Murau. The Mur Valley Railway will take you to the valley station, conveniently located just outside the doors of **JUFA Hotel Murau*****. The ride on the narrow-gauge train instantly evokes a sense of nostalgia. Upon reaching the mountain, embrace the KreiSchi safari in the Dino Park or the spooky Kreischi haunted house.

kreischberg.at

SKIING AND POOLSIDE FUN IN ALLGÄU

2 – 5 nights at JUFA Familienresort Kempten im Allgäu***

- Half board
- Day ski pass
- Admission to CamboMare indoor water park

jufahotels.com/en/winterfun-allgaeu



Valid for 15.12.2023 – 01.04.2024

2 nights in a double room from

€ 153,- per person

WINTER FUN IN WIPPTAL

2 – 5 nights at JUFA Hotel Wipptal***

- Half board
- Day ski pass
- Wipptal guest card

jufahotels.com/en/winterfun-wipptal



Valid for 01.12.2023 – 16.03.2024

2 nights in a double room from

€ 139,- per person



All spruced up for you

Our JUFA world is expanding! We've recently opened new properties and revamped existing ones to enhance your comfort. Now, you have even more vacation options ranging from Styria all the way to Liechtenstein.

JUFA Hotel Bad Radkersburg – comfort and family spa

Just a few more steps and, starting March 2024, you can dip your feet into the soothing thermal waters – JUFA Hotel Bad Radkersburg is conveniently located right next to the Parktherme thermal baths, with complimentary admission for hotel guests. Whether you're drawn to the charming old town or the scenic landscapes along the Mur River, expect delightful boutiques, charming cafés, and a touch of Mediterranean ambiance.

- Air-conditioned rooms with balcony
- Cozy restaurant and café with wine lounge in a historic foyer
- Free 4-hour ticket to Parktherme thermal baths per night
- Large indoor and outdoor children's play area
- Fluidum, VOLL COOL, children's program and treatments at Parktherme

JUFA Hotel Bernkastel-Kues – half-timbered charm in Rhineland-Palatinate

Stroll through the historic old town featuring meticulously preserved half-timbered houses, explore the Bernkast'ler Fenster, Germany's smallest experience department store, and unwind at charming sidewalk cafés. JUFA Hotel Bernkastel-Kues***s will open its doors in July 2024.

- 63 cozily furnished rooms
- Indoor children's play area
- Wine lounge



JUFA Hotel Schilcherland*** – family hotel in the vineyards

Experience the JUFA Hotel Schilcherland***, reopened in April 2023. We've upgraded our property to make it more family-friendly and ready to welcome guests of all ages. Enjoy wintertime vineyard hikes and relax at our in-house sauna and spa. Your little ones will love our newest feature, a two-story children's play area!

- 100 m² indoor play area and large outdoor playground
- Bowling alley
- "Vinophile" lobby and café
- Wine bar with a store offering regional products
- Restaurant "Das Landsberg"

JUFA Hotel Bregenz am Bodensee – lakeside brick architecture

The newly renovated JUFA Hotel Bregenz am Bodensee exemplifies the seamless blend of historic walls and contemporary architecture. The rooms within the main building's historic brick structure, once home to the Benger textile factory, have been thoughtfully remodeled, while the modern annex introduces 23 new, generously sized rooms.

- Annex with 23 spacious, exquisitely furnished rooms, some offering a view of Lake Constance
- 73 rooms in the historic brick building renovated and remodeled
- Redesigned "feel-good oasis" in the inner courtyard featuring a terrace, available as an event venue



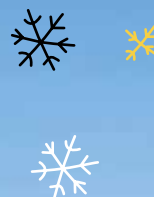
JUFA Hotel Malbun***s – mountain retreat gem

The JUFA Hotel Malbun***s has gotten a rejuvenating makeover. The rooms, lobby, and restaurant have been elegantly modernized. A standout in the renovation is the expansive workation area, seamlessly blending leisure and flexible work. This area offers comfortable office workspaces. The valley head of the Liechtenstein Alps offers a captivating experience for families and those in search of both serenity and excitement.

- Remodeled lobby featuring a welcoming lounge area
- Restaurant with a fresh new ambience
- 66 refurbished rooms with an updated color concept

The ultimate bucket list

Top deals for fun-packed vacations



© Va Sures / Tourismus Savoggin Bivio Albula AG, Matthias Nutt



RIGHT BY THE *slopes*



FAMILY SKI FUN IN LATERNSE TAL

2 – 5 nights at JUFA Hotel Laterns - Klangholzhus****

- Half board
- Day ski pass
- On-site hotel spa

jufahotels.com/en/skifun-laternsertal

2 nights in a double room from **€ 273,-** per person

Valid for 01.12.2023 – 16.03.2024



SLOPE FUN ON PLANNERALM

2 – 4 nights at JUFA Hotel Planneralm***

- Half board
- Day ski pass
- Hotel right by the slopes

jufahotels.com/en/slopefun-planneralm

2 nights in a double room from **€ 244,-** per person

Valid for 02.12.2023 – 31.03.2024



WINTER FUN IN AUSSEERLAND

2 – 4 nights at JUFA Hotel Grundlsee***, Altaussee*** or Bad Aussee**

- Half board
- Day ski pass
- Admission to Grimming thermal bath

jufahotels.com/en/winterfun-ausseerland

2 nights in a double room from **€ 199,-** per person

Valid for 08.12.2023 – 01.04.2024

RELAXED AT THE family ski resort



WINTER SPECIAL IN PYHRN-PRIEL

3 – 7 nights at JUFA Hotel Pyhrn-Priel***

- Half board
- Day ski pass
- Ski bus to Wurzeralm and Hinterstoder ski resorts

jufahotels.com/en/winter-special-pyhrn-priel

3 nights in
a double room from

€ 421,-
per person

Valid for 07.12.2023 – 25.02.2024



SLOPE FUN ON HOCHRINDL

2 – 5 nights at JUFA Hotel Nockberge***

- Half board
- Day ski pass
- Toboggan winter fun
- On-site hotel spa

jufahotels.com/en/slopefun-hochrindl

2 nights in
a double room from

€ 221,-
per person

Valid for 06.12.2023 – 25.02.2024



© Tom Lamm | ikarus.cc, TRV Hochsteiermark



FAMILY SKI DAYS IN BRUCK/ SCHWABENBERGARENA

JUFA Hotel Weitental/Bruck a. d. Mur***

- Half board
- Mulled wine/punch
- Day ski pass
- On-site hotel spa

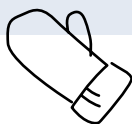
jufahotels.com/en/familyski-bruck

2 nights in
a double room from

€ 207,-
per person

Valid for 03.12.2023 – 14.03.2024

OFF TO A
ski tour!



ON A SKI TOUR IN ALMTAL

2 – 4 nights at JUFA Hotel Almtal***

- Half board
- Signature snack box with daily snack
- Signature thermos

jufahotels.com/en/skitours-almthal

2 nights in
a double room from

€ 161,-
per person

Valid for 10.12.2023 – 06.01.2024



SKI TOURS THROUGH AUSSEERLAND

2 – 4 nights at JUFA Hotel Bad Aussee***,
Altaussee*** or Grundlsee***

- Half board
- Signature snack box with daily snack
- Signature thermos

jufahotels.com/en/skitours-ausseerland

2 nights in
a double room from

€ 157,-
per person

Valid for 08.12.2023 – 06.01.2024



SKI TOURING FUN KAPRUN

2 – 4 nights at JUFA Hotel Kaprun***

- Half board
- Signature snack box with daily snack
- Signature thermos

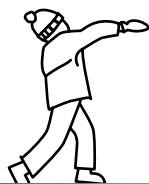
jufahotels.com/en/skitours-kaprun

2 nights in
a double room from

€ 206,-
per person

Valid for 22.12.2023 – 06.04.2024





TIME TO HIT THE cross-country trail



CROSS-COUNTRY SKIING DELIGHT IN SOUTHERN CARINTHIA

2 – 3 nights at JUFA Hotel Bleiburg/Pliberk***

- Half board
- Pass for cross-country trails
- Signature snack box with daily snack
- Signature thermos

jufahotels.com/en/crosscountry-skiing-carinthia

2 nights in
a double room from

€ 204,-
per person

Valid for 24.11.2023 - 06.01.2024



CROSS-COUNTRY SKIING IN GESÄUSE NATIONAL PARK

2 – 3 nights at JUFA Hotel Schloss
Röthelstein/Admont***

- Half board
- Pass for cross-country trails
- Signature snack box with daily snack
- Signature thermos

jufahotels.com/en/crosscountry-skiing-gesaeuse

2 nights in
a double room from

€ 205,-
per person

Valid for 01.12.2023 - 06.01.2024



CROSS-COUNTRY SKIING IN LUNGAU

2 – 4 nights at JUFA Hotel Lungau***

- Half board
- Signature snack box with daily snack
- Signature thermos
- Day pass for cross-country trails

jufahotels.com/en/crosscountry-skiing-lungau

2 nights in
a double room from

€ 171,-
per person

Valid for 08.12.2023 - 24.02.2024



OUT AND ABOUT ON snowshoes



SNOWSHOEING ADVENTURES IN MALBUN

2 – 7 nights at JUFA Hotel Malbun***s

- Luxury board with
à la carte dinner menu
- Snowshoe rental
- Signature snack box with daily snack
- Signature thermos

jufahotels.com/en/snowshoeing-malbun

2 nights in
a double room from

CHF 363,-
per person

Valid for 15.12.2023 - 09.03.2024



SNOWSHOEING IN MURTAL

2 – 5 nights at JUFA Klosterhotel Judenburg,
JUFA Hotel Murau*** or JUFA Hotel
Seckau/Spielberg***

- Breakfast buffet
- Snowshoe rental
- Signature snack box and thermos

jufahotels.com/en/snowshoeing-murtal

2 nights in
a double room from

€ 145,-
per person

Valid for 01.12.2023 - 31.03.2024



SNOWSHOEING ADVENTURE LATERNS

2 – 4 nights at JUFA Hotel
Latarns-Klangholzhus***s

- Half board
- Signature snack box with daily snack
- Signature thermos

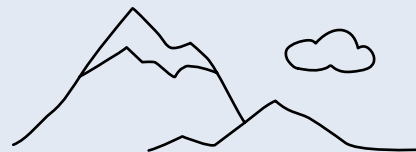
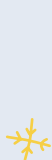
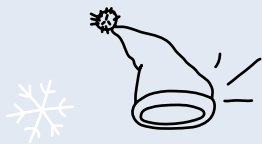
jufahotels.com/en/snowshoeing-latarns

2 nights in
a double room from

€ 223,-
per person

Valid for 15.12.2023 - 15.03.2024





OFF TO THE winter escape



WINTER GETAWAY AT LAKE WEISSENSEE

3 – 5 nights at JUFA Hotel
Gitschtal-Landerlebnis***

- Half board
- Tobogganing and ice-skating on and around Lake Weissensee
- Signature snack box and thermos

jufahotels.com/en/wintergetaway-weissensee

3 nights in
a double room from
Valid for 07.01. - 15.03.2024

€ 268,-
per person



WINTER HIKING ON HOCHKAR

2 – 4 nights at JUFA Hotel Hochkar

- Half board
- Signature snack box with daily snack
- Signature thermos
- Mulled wine

jufahotels.com/en/winterhiking-hochkar

2 nights in
a double room from
Valid for 26.12.2023 - 31.03.2024

€ 226,-
per person



ADVENTURE WINTER DAYS

2 – 7 nights at JUFA Hotel Meersburg
am Bodensee

- Half board
- Admission to Meersburg thermal spa
- Admission to numerous museums

jufahotels.com/en/winterdays-meersburg

2 nights in
a double room from
Valid for 01.10. - 31.12.2023

€ 155,-
per person



CAPTIVATING winter magic



PEACEFUL CHRISTMAS IN SAVOGNIN

2 nights at JUFA Hotel Savognin***s

- Half board
- Christmas dinner and Christmas brunch
- Rental toboggan

jufahotels.com/en/christmas-savognin

2 nights in
a double room from
Valid for 23. - 25.12.2023

CHF 315,-
per person



CHRISTMAS IN LATERNES

2 nights at JUFA Hotel
Laternen-Klangholzhuss****s

- Festive Christmas dinner on December 24
- Holiday brunch
- Snowshoe rental

jufahotels.com/en/christmas-laternen

2 nights in
a double room from
Valid for 23.12. - 25.12.2023

€ 253,-
per person



Our monthly deals for spontaneous travelers

Explore sun-kissed deep snow slopes on snowshoes, glide down stunning slopes, or leisurely stroll through the enchanting winter wonderland. Get inspired by our JUFA Hotels Last Minute Deals, with new offers every month!

**Check them out now and
enjoy significant savings on
your vacation!**

jufahotels.com/en/lastminute-holidays



INDOOR COZINESS AT ITS BEST

When the weather turns chilly and frosty, there's nothing quite like a steaming cup of tea and ample coziness – or, if you are so inclined, some thrilling action. Luckily, there are plenty of things to explore within and around our JUFA Hotels. Even in freezing weather and rain, there's never a dull moment with us. From vibrant children's play areas to expansive indoor playgrounds and climbing walls, young adventurers can truly unleash their energy. Boulderering walls, cinemas, saunas, spas, and even bowling alleys – each JUFA Hotel boasts its own distinct range of indoor experiences.



A space of your own

In our JUFA Hotel gallery rooms, there's room to whisper, read in secret, or share the day's best vacation photos with friends. Children have their dedicated space for fun and privacy, giving mom and dad some quiet cuddling time.

Indoor pool at the hotel

When it's chilly outside, we splash around inside. These JUFA Hotels have their own indoor pool:

- JUFA Hotel Veitsch*** (Styria)
- JUFA Hotel am Sigmundsberg*** (Styria)
- JUFA Hotel Vulkanland*** (Styria)
- JUFA Hotel Schwarzwald***s (Baden-Württemberg)

Cranking up the heat for you!

Hit the sauna! In the spa areas of our JUFA Hotels, you'll find just the relaxation you need – before and after great adventures.





NATURE'S BEAUTY BRIGHTENS GLOOMY DAYS

© Adobe Stock - A-Rochau

As the days grow shorter and cities turn gray, don't let yourself be trapped in the mundane or succumb to hibernation. Whether it's ski touring, snowshoeing, or cross-country skiing, the cold season offers plenty of options for embracing the winter sun and staying active.

Take each step deliberately, find your own rhythm, and let the hustle and bustle of everyday life shrink away. While the valley below is lost in monotony, the mountaintops bask in sunrise and you can feel your heart opening up. As the crisp air clears your mind, the glistening white surroundings beckon alluringly, the summit is now within reach, and the rhythm of your own heartbeat is your guide. Anticipate a comforting cup of hot chocolate and the restorative embrace of a sauna upon your return. And as you crawl under the covers at the JUFA Hotel, tired but happy, you will know for sure that all your worries are miles away.

BLISSFULLY ON THE MOVE: ski touring paradise right outside the hotel

- JUFA Hotel Eisenerz*** (Styria)
- JUFA Hotel Lungau*** (Salzburg)
- JUFA Hotel Schloss Röthelstein/Admont*** (Styria)
- JUFA Hotel Planneralp*** (Styria)
- JUFA Hotel Wipptal*** (Tyrol)
- JUFA Hotel Laterns – Klangholzhus***s (Vorarlberg)

SNOWSHOEING FUN IN GEOPARK KARAWANKEN

2 – 3 nights at JUFA Hotel Bleiburg/Pliberk***

- Half board
- Guided snowshoeing hike
- Signature snack box
- Signature thermos

jufahotels.com/en/snowshoeingfun-karawanken



2 nights in a double room from

€ 299,- per person

Valid for 24.11.2023 - 06.01.2024

SKI TOURING THRILLS IN MONTAFON

2 – 5 nights at JUFA Hotel Montafon***

- Half board
- Welcome beverage
- Signature snack box with daily snack
- Signature thermos

jufahotels.com/en/skitouring-montafon



2 nights in a double room from

€ 216,- per person

Valid for 08.12.2023 - 31.03.2024



© Peter Burgstaller

PURE NATURE: your best options for impeccably groomed trails

- JUFA Hotel Eisenerz*** (Styria)
- JUFA Hotel Nockberge*** (Carinthia)
- JUFA Hotel Planneralpe*** (Styria)
- JUFA Hotel Malbun*** (Liechtenstein)
- JUFA Hotel Bad Aussee*** (Styria)
- JUFA Hotel Erlaufsee*** (Styria)



GO WILD: snowshoeing off the beaten path

- JUFA Hotel Almtal*** (Upper Austria)
- JUFA Hotel Bleiburg/Pliberk*** (Carinthia)
- JUFA Hotel Murau*** (Styria)
- JUFA Hotel Seckau*** (Styria)
- JUFA Hotel Savognin*** (Grisons)

CROSS-COUNTRY SKIING SPECIAL IN EISENERZER RAMSAU

2 – 5 nights at JUFA Hotel Eisenerz***

- Half board
- Day pass for cross-country trails during the entire stay
- Signature snack box and daily snack

jufahotels.com/en/cross-country-skiing-eisenerz



2 nights in a double room from

€ 176,- per person

Valid for 01.12.2023 – 31.03.2024



How to sauna like a pro



Warm and fuzzy inside

After challenging climbs or speedy laps on the trail, your muscles might feel a bit worn out. The best remedy? Head to the spa of our JUFA Hotels, where you can kick back and relax in the sauna. Here's what you should keep in mind:

1

Stay hydrated:

sauna's high temperatures induce sweating and the expulsion of toxins. It's essential to replenish fluids. Water and herbal teas are readily available in our spa areas.

2

Cool off:

post-sauna, allow your body to cool off. Dive into the plunge pool or simply embrace the brisk winter air to rebalance your temperature. As an added benefit, this will enhance blood circulation and fire up your metabolism.

3

Embrace relaxation:

the dramatic temperature shift is a challenge for your body and blood circulation. After your sauna session, it's time to recline and relax on the comfy loungers in the relaxation area.

Why spend more on your ski vacation?



We believe that life already comes with plenty of expenses. That's why our "Ski for Free" offers include the ski pass. Regardless of age, no matter if it's just for an hour or a full day, everyone can cruise the slopes for free. Whether you're up for just one enjoyable run or more, we've got you covered. And if the weather isn't quite on our side, there are numerous exciting options for outings in the area.

SKI FOR FREE AT JUFA HOTELS

2 – 5 nights at one of 9 participating JUFA Hotels

● Complimentary ski pass

jufahotels.com/en/ski-for-free/



2 nights in a double room from

€ 89,- per person

*Feel cold, tired,
not in the mood to ski,
hungry, or thirsty?*

When future ski stars make their debut on the slopes, it's a thrilling experience for everyone. Truth be told, even beginners and those returning to the sport might find it challenging to carve or slide down the slopes for hours.



So why not take it easy? You have the freedom to use the ski pass as you please, without any financial pressure, as it's included with our "Ski for Free" hotels. Additionally, you'll enjoy plenty of beginner-friendly, well-maintained slopes, and abundant sunshine. It's a relaxed way to kickstart or rekindle your skiing experience.

Ready to start with a break?

Not a problem! Just head over to the JUFA Hotel, a stone's throw away. Treat yourself to traditional dishes, apple strudel, hot chocolate, and more in the restaurant. The inviting café lounge offers ample room to unwind and socialize, while the expansive indoor children's play areas are brimming with excitement. And if you fancy a quick nap in your room, there's plenty of space to truly relax.

Let it snow! Or not.

It's plain to see that Mother Nature has gotten less predictable in recent times. Even without snow, you can have a jolly good time. Take the opportunity to sleep in, have a leisurely breakfast, enjoy the crisp air during a winter stroll, or embark on an excursion – get inspired by the following destinations:

Playworld Spielberg –
Austria's largest indoor leisure park
playworld-spielberg.at
JUFA Hotel Seckau/Spielberg***

Guided hike in Gesäuse National Park
nationalpark-gesaeuse.at
JUFA Hotel Schloss Röthelstein/Admont***

CamboMare indoor water park –
right next to the family resort
cambomare.de
JUFA Familienresort Kempten im Allgäu***s

Give winter blues the cold shoulder

Do you find joy in cozying up under a warm blanket during winter, holding a steaming cup of tea in one hand and a book in the other? At JUFA Hotels, this is a delightful option. However, staying entirely indoors might make you miss out on the most captivating moments of the chilly season! The sensation of the sun's touch on your face, the glistening snowflakes dancing before your eyes, the crisp air: winter presents a wealth of extraordinary experiences.



1

Staying ahead of the everyday

Winter hikes in serene landscapes are the quiet counterpart to high-paced winter sports. Explore hundreds of kilometers of groomed winter trails, each province offering its own allure: from alpine excursions in the Salzkammergut Lake District or Gesäuse National Park to romantic outings in the Black Forest in Baden-Württemberg. (JUFA Hotel Schwarzwald****s) (Baden-Württemberg)

2

Dash through the snow with us!

Carriage and sleigh rides evoke a profound sense of tranquility. Feel the hooves connecting with the earth, hear the snorting horses, and witness the breathtaking scenery glide by in slow motion. This experience is available, among others, at JUFA Hotel Almtal*** (Upper Austria), JUFA Hotel Altenmarkt*** (Salzburg), and JUFA Hotel Savognin**** (Grisons).

3

Bye-bye winter blues, hello sun salutation

At selected JUFA Hotels, you will find the perfect setting for your yoga practice. Imagine taking in the stunning mountain scenery as you practice sun salutations in the dedicated yoga room at JUFA Hotel Knappenberg**** in Carinthia. Or feel any tension fade away with every asana you perform at the empowering Tulsi Ayurveda Center at JUFA Hotel Stift Gurk**** (Carinthia).

WINTER DELIGHT IN SCHILCHERLAND

2 – 3 nights at JUFA Hotel Schilcherland***

- Half board
- Signature snack box including daily snack
- Fondue night
- Rental hiking equipment

jufahotels.com/en/winter-delight-schilcherland



2 nights in a double room from

€ 185,- per person

Valid for 15.12.2023 - 01.03.2024

AYURVEDIC WINTER MAGIC

3 nights at JUFA Hotel Stift Gurk****

- Ayurvedic full board
- 2 Ayurveda treatments
- Signature snack box including daily snack

jufahotels.com/en/ayurveda-wintermagic



3 nights in a double room from

€ 527,- per person

Valid for 01.12.2023 - 28.03.2024



Ice, ice, baby

Gliding gracefully on the ice, propelled gently by the wind – a day on the ice is synonymous with pure freedom. This experience awaits on ice-skating lakes, such as Lake Weissensee in Carinthia (**JUFA Hotel Gitschtal - Landerlebnis*****, Carinthia). Or perhaps you're inclined to try to hit the "stave"? In that case, ice stock sport, similar to curling, is a great option for you!



A cocoon of comfort

As ice crystals waltz outside, there's nothing wrong with staying warm and snug indoors. How about treating yourself to a day at a thermal spa? Find out more on page 19.



Introducing the art of relaxation

From renowned artworks to avant-garde sculptures, and from imperial grandeur to centuries-old farmhouses: the museums and galleries near our JUFA Hotels are vibrant and diverse. Simply leave the winter chill at the doorstep and immerse yourself in the warmth of museum halls. Our **JUFA City Hotels** are the perfect point to start!



Silver goes to skiing, gold to tobogganing

Take the turns in style, feel the wind in your face and whiz down into the valley with a smile on your face. You can catch a ride to the start of the toboggan run or find your way uphill on foot. One thing is certain: you will have a blast doing downhill. Among others, this experience awaits you here: natural toboggan run at **JUFA Hotel Laterns-Klangholzhus****s** (Vorarlberg), toboggan run on the Bergeralm at **JUFA Hotel Wipptal***** (Tyrol), toboggan run with toboggan bus to Lake Titisee at **JUFA Hotel Schwarzwald****s** (Baden-Württemberg).



WE LOVE LOCAL

At our hotels, we purchase tasty seasonal products sourced from approximately 650 small local suppliers. This allows you to experience the true essence of your destination with regional delicacies. Our buffets feature more than 200 locally sourced “Von hier” (“from here”) products.

During your stay at a JUFA Hotel, you will be delighting your palate with previously unknown flavors, including the famous “Hirschbirn” pear juice from Pöllau, sheep’s milk cheese made in Weiz and the “Sura Kees” cheese from the Montafon region. This makes foodies happy while helping the regional economy as well as the environment. By working with local producers, we significantly reduce food miles and save CO₂.

In addition, we serve high-quality food crafted from the finest ingredients. Indulge in our homemade jams and freshly baked bread at breakfast – lovingly prepared by our kitchen teams. You’ll find plenty of reasons to linger at the breakfast table. With aromatic Fairtrade coffee from J. Hornig or a flavorful tea from Sonnentor in your cup, you will feel yourself relax. Oh, the kids? They’re having a blast in the expansive children’s play area. The day is off to a laid-back beginning.

Which breakfast type are you?

Find out: jufahotels.com/en/news/breakfasttypes



Whether you’re a brunch enthusiast, a caffeine aficionado, or a snack lover – we have options tailored to all tastes.

We’re also pleased to accommodate special dietary needs and intolerances. Just reach out to our on-site hotel team.



Winter love in a glass

Introducing our JUFA Hotels winter drinks

As the thermometer dips below zero, we all need a touch of inner warmth. What’s the ultimate winter beverage? We asked around at our hotels and are delighted to unveil our two preferred winter drinks, crafted exclusively for our guests and available at all our hotels this season. Learn more online:

jufahotels.com/en/news/winter-cocktails-2023

For discerning adults

Winter Kiss from the Ausseerland Lake District

by Bojan Dzinkic from our bar team at JUFA Hotel Bad Aussee***

- ½ l red wine
- ½ l orange juice
- 3 cl rum
- Cloves
- Star anise
- Cinnamon stick
- Honey as needed

Combine all ingredients and simmer for five minutes.

For the sweet-toothed

Hot chocolate topped with gingerbread whipped cream

by Laura Rrahmani from the JUFA Hotels accounting department

Prepare a syrup by boiling a gingerbread spice mix, 100 g sugar, and 100 ml water, then strain it. Combine 100 ml of the cooled syrup with 500 ml of cream, whip the cream until stiff, and use it as a delightful topping for your hot chocolate.

Have fun making this delicious treat!

Floating in relaxation

Eager to skip the ice plunge? If you prefer warm and cozy, we've got you covered. At selected JUFA Hotels, the closest thermal spa is a mere stone's throw away, or perhaps even directly connected to the hotel. As a special treat, our guests enjoy complimentary access.



Lounge comfortably, observe snowflakes dance through the chilly fog from afar, and witness everyday stresses melt away in the soothing waters. What sounds inviting might just be the script for your upcoming winter getaway. Because even in the frosty season, we're in the business of warming hearts. At over 20 JUFA Hotels nestled in the most picturesque vacation areas across Austria, Germany, and Hungary, thermal spa or indoor pool access is included in your overnight stay. So, pack your flip-flops, swimsuit, and trunks, and get ready to leave the cold behind.

Find our wintertime spa offers online:



COOL DAYS IN HOT BATHS

2 – 3 nights at one of 18 participating JUFA Hotels

- 1 ticket for the thermal bath
- Half board

jufahotels.com/en/cool-days-hot-baths



2 nights in a double room from

€ 99,-
per person

Valid for 17.12.2023 - 01.04.2024

Three compelling reasons to dive into thermal waters

- Eases stress and loosens muscles
- Boosts metabolism and enhances blood circulation
- Soothes skin conditions and alleviates joint discomfort





Happy upcoming summer

Sunny days approaching fast!

Mountain sports and water fun, rural traditions, and urban culture – you can have it all at our 60+ JUFA Hotels across Austria, Germany, Switzerland, Hungary, and Liechtenstein. And it's not limited to the winter season! Explore our exciting summer deals now and start dreaming of your summer vacation.

jufahotels.com

**Looking for
the perfect gift?**
Give a holiday gift card –
because everybody
loves a vacation!